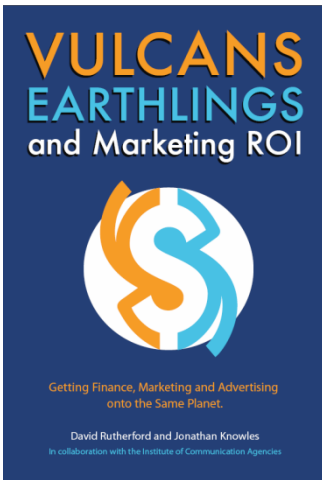


# Vulcans, Earthlings and Marketing ROI

## ICA Member Order Form



Name: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### PAYMENT OPTIONS

Cheque/Money Order Enclosed

Charge to my Credit Card

Card Type: VISA  MasterCard  Amex

Mail to: Institute of Communication Agencies  
2300 Yonge Street, Suite 3002, Box 2350  
Toronto, ON M4P 1E4

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

All cheques/money orders should be made payable to "Institute of Communication Agencies."

Expiry Date (MM/YY): \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

### ORDER DETAILS

DESCRIPTION	QUANTITY	UNIT COST	TOTAL COST
Vulcans, Earthlings and Marketing ROI ISBN: 1-55458-031-6		21.00	
Shipping – see below			
GST# 10750-8509 RT0001	Subtotal (including shipping)		
	GST (5%)		
	<b>TOTAL</b>		

#### NOTES:

To calculate shipping add \$3.00 for *one* book or call for pricing to shipping more than one book.  
If you are ordering more than 5 books or are a non-member please order directly from Wilfrid Laurier University Press, 800-565-9523 or go to, [www.wlupress.wlu.ca](http://www.wlupress.wlu.ca), for more information.  
If an official invoice is required please contact us directly.

**FAX: 416-482-1856 OR**

**CONTACT US BY PHONE: 800-567-7422 Ext. 231**

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