

### Upcoming ICA Events - Spring 2010

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>	<u>LOCATION</u>
<b>April 15<sup>th</sup></b>	8:00 am – 11:00 am	<b><i>eCEO</i></b> (Keynote – Michael Kelley, Partner, Advisory Services, Entertainment , Media, Communications and Technology Sector, PriceWaterhouseCoopers)	Bram & Bluma Appel Salon Toronto Reference Library Yonge & Bloor St.
<b>May 4<sup>th</sup></b>	5:00 – 7:30 pm	<b><i>Extraordinary Stories Speaker Series</i></b> (featuring Bonnie Brooks, President and CEO, The Bay, Hudson’s Bay Company )	The Room, HBC Queen & Yonge St. Toronto
<b>May 19<sup>th</sup></b>	2:00 pm	<b><i>FutureFlash</i></b> - Check In	Westin Trillium House
<b>May 20<sup>th</sup></b>	1:00 pm	<b><i>FutureFlash</i></b> - Conference Ends	Blue Mountain Collingwood
<b>June 7<sup>th</sup></b>	5:00 – 7:30 pm	<b><i>Extraordinary Stories Speaker Series</i></b> (featuring Eileen Naughton, Director of Media Platforms, Google)	Toronto
<b>June 17<sup>th</sup></b>	8:00 am – 4:30 pm	<b><i>Agency 2.5 – How Agencies are Transforming for the Future</i></b>	Toronto

For more information or to register, please contact Paulina Bogusz by email at [pbogusz@icacanada.ca](mailto:pbogusz@icacanada.ca) or by telephone at 416-482-1396 ext. 221